

The *Holy Grail* to Effective Execution

A Sustainable Framework for Business Excellence

Businesses face unprecedented pressure in the marketplace, including the fluctuating global economy, lightning pace of technological advancement, and the increasingly demanding customers. It is essential for businesses to stay focused, operate from clear priorities, and optimize the return on investments.

Businesses need to execute well—not only doing the right things, but doing them well. Effective execution is the key to sustainable success for both customer retention and motivated employees.

In this practical and relevant program, Connie reveals the key principles of effective execution and how to align actions for optimum performance.

What you will learn:

- ◆ Key causes of poor execution
- ◆ The “sweet spot” for effective execution
- ◆ Techniques for consistent results delivery
- ◆ Drivers for success

“Connie’s enthusiasm and real life examples kept us engaged throughout her presentation... I left with fresh perspectives on strategy, execution, and operational excellence - important elements for managing a successful business in today’s environment.”

Ishpreet Lamba, General Executive, Certified Management Accountants
of Alberta

Connie Siu, CMC, MBA

Collaborate. Devise. Commit.

Connie Siu is driven by her passion for operational excellence. She is a consultant, speaker, and author.

With over 25 years of business experience, Connie has worked in the trenches with business leaders building efficient and successful businesses. She delivers lasting results through resource deployment optimization and implementation of effective best practices.

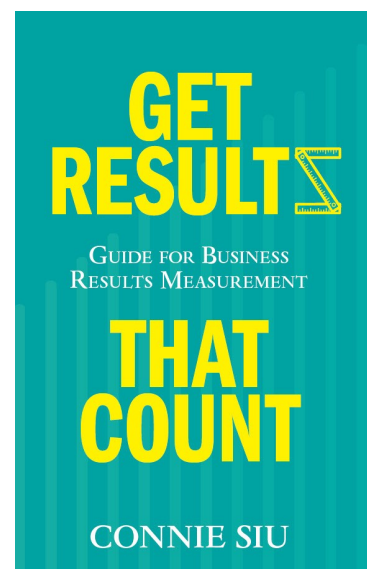
Connie's content-rich programs are packed with real cases from hands on experiences. She challenges audiences with provocative ideas and inspires them to take action. The interactive programs are engaging.

Her clients include private companies and corporations in industries such as finance, transportation, high-tech, utilities, education, government, and manufacturing.

She has authored three books: *Get Results that Count*, *Enhance Performance through Process Improvement*, and *Doing More with Less through Operational Excellence*. She is a regular blogger for Women's Executive Network. She has published over a hundred articles and has a podcast, *Make It Count*, on productivity and efficiency.

Learn more about Connie at www.cdcsynectics.com.

Connie's new book "*Get Results that Count*" is a great addition to your delegate package. Contact info@cdcsynectics.com.



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